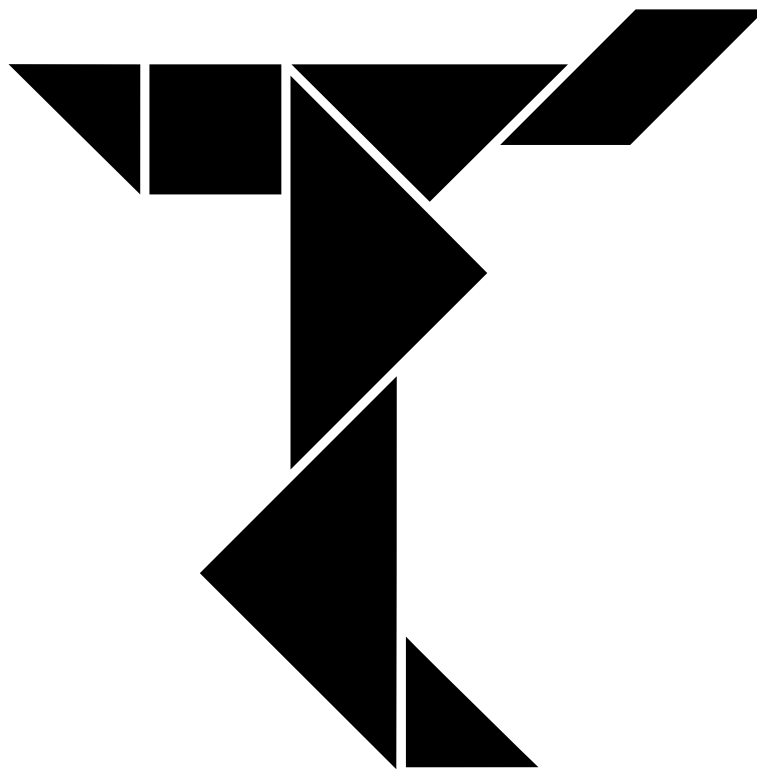


FINANCIAL ANNUAL REPORT

2019-2020

STUDY ASSOCIATION THALIA



BOARD 2019-2020

SEPTEMBER 22, 2020

PREFACE

Dear Thalian,

In front of you is the financial annual report of study association Thalia. This report contains an overview of the bookkeeping of Thalia over the period of 01-09-2019 up to and including 31-08-2020, as well as explanation
5 on certain specialties.

The 29th board of Study Association Thalia of 2019-2020,

Julian van der Horst
10 *Chair*

Koen Bremer
Vice-chair

15 Jelle Besseling
Secretary

Nick van Oers
Treasurer

20 Tim van Alten
Commissioner of Internal Affairs

Jen Dusseljee
25 *Commissioner of External Affairs*

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CHAPTER I

AUDIT COMMITTEE

The audit committee has reviewed this document and concludes that the figures are correct and in line with the bookkeeping as verified during the audits it performed. The financial annual report gives an accurate overview of the facts.

In more detail, the audit committee, since its installation at the first GM of 2019-2020, organized 6 audits for Thalia's bookkeeping, of which 1 (in April) took place digitally due to the corona virus outbreak. During those audits, the correctness of the balance ledgers and VAT bookkeeping have been verified (except for the one digital audit, that did not involve physical counting of stock and cash). During the several audits, some minor flaws or uncertainties have been verified and fixed according to our instructions. Examples include correct VAT processing of invoices from foreign countries, or a better way to organize bookings on ledgers to make the bookkeeping more insightful.

In the weeks after the outbreak of the corona virus, the audit committee has intensified the contact with the treasurer to clarify the financial consequences for Thalia. A special topic of interest were the affairs around the cancellation of the study trip and risks involved with the voucher-arrangement for the flight tickets.

Currently, it has become clear that Thalia was and will stay a financially healthy and strong association. The fact that the budgeted amount of partner income has, by far, not been realized and that with a lot of former partners, no new agreement has been made, for now seems to be a mere consequence of the corona virus outbreak, rather than a sign of deteriorated relationships with partners. The savings as a result of the cancellation of pretty much all activities in the second semester, ensure that the lower partner reservation does not cause significant problems for next year's budget.

For the upcoming year, the audit committee advises the treasurer (and next audit committee) to regularly keep evaluating the prognoses for the future, so that also on the long run, Thalia will experience as little financial consequences of the corona virus pandemic as possible.

The audit committee finds a small point of concern a number of very long outstanding partner invoices under the debtors (some more than a year). The audit committee has expressed its concerns about this to the board, but is confident that, after this heads-up, this will be resolved properly in the near future.

The audit committee, consisting of Aucke Bos, Job Doesburg and Luna-Elise Schernthaner

CHAPTER 2

CORONA

75 The start of the intelligent lockdown has meant quite a lot for Thalia, also financially. From mid-March, the flow of finances has decreased quite a lot in ways that there was less income, but also less expenses. This has resulted in the treasurer taking a very good look at Thalia's financial situation. As stated in a document presented at the general meeting on the 10th of June 2020, Thalia's financial situation was in good state to survive this pandemic. This is still the case. As a result of the difference in the flow of finances, the results of this year will in some cases highly differ from the budget that was made.

- 80 • Because of the corona virus the goal of income through partner agreements was not reached. In terms of the balance sheet: the reservation of partner income is quite low
- Because of the corona virus a lot of events were cancelled which resulted in money not being spent and making a profit this year. In terms of the balance sheet: our equity increased a lot.
- 85 • The profit compensates partially for the lower reservation of partner income. This way the 30th board can still follow their budget as much as possible. It will result in a loss, but that is not a problem.
- The main partner agreement has yet to be made, this compensates a bit for the low reservation of partner income.

CHAPTER 3

BALANCE SHEET

ASSETS	01-09-2019	31-08-2020	LIABILITIES	01-09-2019	31-08-2020
Cash boxes	€ 891,85	€ 1.380,45	Equity	€ 3.757,99	€ 17.436,89
Savings account	€ 45.000,00	€ 30.000,00	Prepaid income	€ 16.762,50	€ 2.160,87
Payment account	€ 2.957,82	€ 3.202,80	Reservation partner income	€ 43.500,00	€ 23.010,00
Paypal account	€ 0,00	€ 7,50	Reservation lustrum	€ 4.000,00	€ 7.000,00
Borrel balance	€ 446,49	€ 309,77	Reservation study trip	€ 0,00	€ 1.000,00
Printing balance Skuario	€ 5,59	€ 24,37			
Prepaid costs	€ 3.368,35	€ 4.830,60	Creditors	-€ 1,21	€ 4.227,02
Inventory	€ 508,68	€ 287,59	To be paid	€ 1.275,07	€ 1.035,00
Merchandise stock	€ 1.597,62	€ 1.920,87	Other stock	€ 112,48	€ 400,54
VAT	€ 1.955,63	€ 446,71			
Debtors	€ 16.236,10	€ 5.852,40			
To be received	€ 0,00	€ 4.840,00			
Subaccounts	€ 0,00	€ 2.000,00			
Paid bail/deposits	€ 125,00	€ 1.259,60			
TOTAL	€ 71.249,98	€ 56.316,49	TOTAL	€ 71.249,98	€ 56.316,49

PREPAID COSTS This ledger contains costs that are already made for the lustrum and almanac of next year, and costs made by the 30th board.

MERCHANDISE STOCK A more detailed overview of the merchandise stock can be found in appendix A.

OTHER STOCK New parking tickets and promotional gifts have been bought. These are registered as stock.

DEBTORS This ledger is high because recently a lot of invoices for partner agreements have been sent. This ledger also contains some long outstanding invoices to partners which are being taken care of.

Partner	Amount	Invoice sent	Reason not paid
ING	€ 786,50	04-09-2019	Original invoice never reached the financial department. The reminder did, but was not paid since there was no original invoice. Original invoice has been sent again and is being processed.
Bol.com	€ 786,50	29-01-2020	There has been contact with Bol.com regarding the invoice.
NS	€ 786,50	05-02-2020	Invoice was paid after a reminder, but the financial department thought we owed them money from a credit invoice so the amount transferred was not correct. NS has been contacted about this matter.
Alliander	€ 484,00	23-07-2019	Communication has not been going very fast with Alliander. There have been sent multiple reminders for this invoice.
Cegeka	€ 907,50	24-08-2020	Invoice has been sent. Companies tend to take a few weeks to pay an invoice.
Harvest	€ 726,00	31-08-2020	Invoice has been sent. Companies tend to take a few weeks to pay an invoice.
Lestrade	€ 363,00	31-08-2020	Invoice has been sent. Companies tend to take a few weeks to pay an invoice.
KPMG	€ 484,00	17-08-2020	Invoice has been sent. Companies tend to take a few weeks to pay an invoice.
Capgemini	€ 151,25	17-08-2020	Invoice has been sent. Companies tend to take a few weeks to pay an invoice.
Ortec	€ 786,50	17-08-2020	Invoice has been sent. Companies tend to take a few weeks to pay an invoice.

CREDITORS Currently this ledger contains the costs for the printing of the almanac.

TO BE RECEIVED This ledger contains expected partner income which has not been invoiced yet because approval of the GM was needed.

100 **SUBACCOUNTS** This ledger contains a transfer from the savings account to the payment account that has been entered in conscribo, but not yet processed entirely.

PAID BAIL/DEPOSITS This ledger contains the voucher we received from KLM and the deposit for the keys to the boardroom.

CHAPTER 4

RESULTS

105

Underneath, the general ledger accounts are displayed together with their results. Most of these ledgers will be displayed and elaborated in more detail in the rest of this report.

*All ledgers with a difference in their result due to cancellation of events or other matters because of corona have been marked with a **

ACCOUNT	DEBIT	BUDGET CREDIT	RESULT	DEBIT	RESULT CREDIT	RESULT	DIFFERENCE
Board	€ 2.690,00	€ 0,00	-€ 2.690,00	€ 2.819,89	€ 391,29	-€ 2.428,60	€ 261,40
Borrels	€ 6.905,00	€ 4.475,00	-€ 2.430,00	€ 7.522,87	€ 5.935,19	-€ 1.587,68	€ 842,32
Collaboration	€ 49.500,00	€ 87.500,00	€ 38.000,00	€ 27.794,50	€ 67.829,64	€ 40.035,14	€ 2.035,14
Education	€ 8.488,00	€ 5.396,00	-€ 3.092,00	€ 7.100,26	€ 5.628,77	-€ 1.471,49	€ 1.620,51
Events	€ 26.450,00	€ 10.950,00	-€ 15.500,00	€ 21.581,82	€ 14.744,24	-€ 6.837,58	€ 8.662,42
General	€ 17.938,00	€ 5.600,00	-€ 12.338,00	€ 18.640,09	€ 9.847,97	-€ 8.792,12	€ 4.545,88
BAPC	€ 15.000,00	€ 15.000,00	€ 0,00	€ 21.883,42	€ 21.985,78	€ 102,36	€ 102,36
Studytrip	€ 7.950,00	€ 6.000,00	-€ 1.950,00	€ 6.389,79	€ 1.134,60	-€ 5.255,19	-€ 3.305,19
Incidental earnings and losses	€ 0,00	€ 0,00	€ 0,00	€ 1.608,31	€ 1.522,37	-€ 85,94	-€ 85,94
TOTAL	€ 134.921,00	€ 134.921,00	€ 0,00	€ 115.340,95	€ 129.019,85	€ 13.678,90	€ 13.678,90

- 110 Thalia has had several financial windfalls in the beginning of the year that have made more money available. Those, combined with the positive result of last year, have created the possibility to make some events for free or expand them with extra budget. These events include the introshirtborrel, activities for master students and next to that a bigger reservation for the upcoming lustrum.
- As mentioned before, the results of most ledgers differ from the budget due to a decrease in flow of finances.
- 115 All of this will be explained in more detail later in this report.

The study trip and the BAPC are two ledgers which will not be elaborated further in this report.

Currently there is no clarity on whether the faculty decides to compensate for the cancelled study trips. The expectation is that this could take quite some time. The costs made were a down payment to the hostel in Stockholm.

- 120 The BAPC has resulted in a small profit for Thalia.

4.1 BOARD

ACCOUNT	DEBIT	BUDGET CREDIT	RESULT	DEBIT	RESULT CREDIT	RESULT	DIFFERENCE
Clothing	€ 900,00	€ 0,00	-€ 900,00	€ 1.205,48	€ 305,48	-€ 900,00	€ 0,00
Conscribo	€ 240,00	€ 0,00	-€ 240,00	€ 167,58	€ 0,00	-€ 167,58	€ 72,42
Constitutional borrel	€ 1.000,00	€ 0,00	-€ 1.000,00	€ 986,45	€ 62,29	-€ 924,16	€ 75,84
ING account	€ 300,00	€ 0,00	-€ 300,00	€ 292,70	€ 0,00	-€ 292,70	€ 7,30
Office supplies	€ 100,00	€ 0,00	-€ 100,00	€ 60,39	€ 0,00	-€ 60,39	€ 39,61
Printing costs	€ 150,00	€ 0,00	-€ 150,00	€ 107,29	€ 23,52	-€ 83,77	€ 66,23
TOTAL	€ 2.690,00	€ 0,00	-€ 2.690,00	€ 2.819,89	€ 391,29	-€ 2.428,60	€ 261,40

CONSCRIBO The costs for the accounting software conscribo turned out to be lower than first stated on their site.

PRINTING COSTS Due to corona there was less bookkeeping to do so less printing which mainly caused the big difference.

4.2 BORRELS

ACCOUNT	DEBIT	BUDGET CREDIT	RESULT	DEBIT	RESULT CREDIT	RESULT	DIFFERENCE
Borrels with iCIS*	€ 1.240,00	€ 900,00	-€ 340,00	€ 1.483,84	€ 1.229,56	-€ 254,28	€ 85,72
Own borrels*	€ 5.235,00	€ 3.575,00	-€ 1.660,00	€ 6.039,03	€ 4.705,63	-€ 1.333,40	€ 326,60
Partnerborrel*	€ 430,00	€ 0,00	-€ 430,00	€ 0,00	€ 0,00	€ 0,00	€ 430,00
TOTAL	€ 6.905,00	€ 4.475,00	-€ 2.430,00	€ 7.522,87	€ 5.935,19	-€ 1.587,68	€ 842,32

¹²⁵ **OWN BORRELS** Giving the borrel committee more freedom in how they distribute money over 'normal' borrels and borrels in the city has turned out to work pretty good and the budget fits perfectly.

PARTNERBORREL This borrel was cancelled due to corona.

4.3 COLLABORATION

ACCOUNT	DEBIT	BUDGET CREDIT	RESULT	DEBIT	RESULT CREDIT	RESULT	DIFFERENCE
Lunch lectures*	€ 4.200,00	€ 0,00	-€ 4.200,00	€ 3.134,97	€ 515,18	-€ 2.619,79	€ 1.580,21
Relations	€ 1.000,00	€ 0,00	-€ 1.000,00	€ 1.467,92	€ 649,46	-€ 818,46	€ 181,54
Reservation partner income*	€ 44.000,00	€ 43.500,00	-€ 500,00	€ 23.010,00	€ 43.500,00	€ 20.490,00	€ 20.990,00
Sponsoring*	€ 0,00	€ 44.000,00	€ 44.000,00	€ 155,00	€ 23.165,00	€ 23.010,00	-€ 20.990,00
Travel expenses*	€ 300,00	€ 0,00	-€ 300,00	€ 26,61	€ 0,00	-€ 26,61	€ 273,39
TOTAL	€ 49.500,00	€ 87.500,00	€ 38.000,00	€ 27.794,50	€ 67.829,64	€ 40.035,14	€ 2.035,14

¹³⁰ **LUNCH LECTURES** In the beginning of the year it happened a lot that people registered for a lunch lecture but did not show up. This resulted in many absence fines which caused the income. This number has declined for the few most recent lunch lectures in the second semester.

RELATIONS Due to some unforeseen costs the WISO cost €754,89. Because of these unforeseen costs the contribution from participants was raised. Furthermore this ledger contains promotional gifts for partners and graduation ceremonies.

RESERVATION PARTNER INCOME AND SPONSORING A detailed prognosis of the partner income can be found in appendix B

TRAVEL EXPENSES Travel expenses turned out to be a lot lower than expected, mainly due to corona and thus most of the appointments with partners being online.

4.4 EDUCATION

ACCOUNT	BUDGET			RESULT			DIFFERENCE
	DEBIT	CREDIT	RESULT	DEBIT	CREDIT	RESULT	
BIT*	€ 0,00	€ 0,00	€ 0,00	€ 92,39	€ 7,49	-€ 84,90	-€ 84,90
Booksales	€ 0,00	€ 100,00	€ 100,00	€ 0,00	€ 92,08	€ 92,08	-€ 7,92
Other Educacie*	€ 2.200,00	€ 550,00	-€ 1.650,00	€ 1.516,26	€ 495,63	-€ 1.020,63	€ 629,37
SNiC	€ 1.488,00	€ 496,00	-€ 992,00	€ 1.599,58	€ 600,14	-€ 999,44	-€ 7,44
Studyday*	€ 300,00	€ 0,00	-€ 300,00	€ 138,31	€ 0,00	-€ 138,31	€ 161,69
Subsidy faculty	€ 0,00	€ 3.750,00	€ 3.750,00	€ 0,00	€ 4.016,00	€ 4.016,00	€ 266,00
Symposium	€ 4.500,00	€ 500,00	-€ 4.000,00	€ 3.586,72	€ 417,43	-€ 3.169,29	€ 830,71
Compensation summaries				€ 167,00	€ 0,00	-€ 167,00	-€ 167,00
TOTAL	€ 8.488,00	€ 5.396,00	-€ 3.092,00	€ 7.100,26	€ 5.628,77	-€ 1.471,49	€ 1.620,51

BIT-EVENT The BIT-event was cancelled this year, but some costs were already made which were spil with synergy.

SNIC Because Thalia received extra tickets there are more expenses but because of absence fines these costs were limited.

SUBSIDY FACULTY Because of an unexpected increase of students we received more subsidy than expected.

SYMPOSIUM There was an increase in budget to ensure the Lux theatre as location for the symposium. It turned out that this was eventually not needed. The sub-committee of the Educacie found that the budget for the symposium was too big.

COMPENSATION SUMMARIES A small compensation was given out to members who submitted their summaries to the Educacie to be published on the website. The Educacie looks per submission at what a reasonable compensation is in consultation with the treasurer. Since this was a test last year which we continued, this expense was not accounted for while budgeting. Nevertheless it fits within the total budget.

4.5 EVENTS

ACCOUNT	BUDGET			RESULT			DIFFERENCE
	DEBIT	CREDIT	RESULT	DEBIT	CREDIT	RESULT	
Active members activity	€ 2.200,00	€ 0,00	-€ 2.200,00	€ 3.881,99	€ 1.436,45	-€ 2.445,54	-€ 245,54
Alumnice	€ 300,00	€ 0,00	-€ 300,00	€ 367,57	€ 231,70	-€ 135,87	€ 164,13
Batavierenrace*	€ 1.700,00	€ 550,00	-€ 1.150,00	€ 390,00	€ 325,00	-€ 65,00	€ 1.085,00
EOS*	€ 2.750,00	€ 1.200,00	-€ 1.550,00	€ 0,00	€ 0,00	€ 0,00	€ 1.550,00
Gala	€ 450,00	€ 450,00	€ 0,00	€ 7.875,13	€ 7.874,29	-€ 0,84	-€ 0,84
Orientation barbecue*	€ 2.600,00	€ 1.000,00	-€ 1.600,00	€ 0,00	€ 0,00	€ 0,00	€ 1.600,00
Other Events*	€ 7.350,00	€ 3.200,00	-€ 4.150,00	€ 5.763,12	€ 3.262,14	-€ 2.500,98	€ 1.649,02
Parentsday	€ 800,00	€ 0,00	-€ 800,00	€ 209,03	€ 15,00	-€ 194,03	€ 605,97
Primary partner event	€ 250,00	€ 0,00	-€ 250,00	€ 728,54	€ 728,54	€ 0,00	€ 250,00
Thalia weekend*	€ 6.550,00	€ 4.050,00	-€ 2.500,00	€ 1.259,92	€ 371,27	-€ 888,65	€ 1.611,35
Wine tasting*	€ 1.000,00	€ 500,00	-€ 500,00	€ 642,20	€ 320,98	-€ 321,22	€ 178,78
Wintro	€ 500,00	€ 0,00	-€ 500,00	€ 464,32	€ 178,87	-€ 285,45	€ 214,55
TOTAL	€ 26.450,00	€ 10.950,00	-€ 15.500,00	€ 21.581,82	€ 14.744,24	-€ 6.837,58	€ 8.662,42

ACTIVE MEMBERS ACTIVITY Because of corona it was not possible to organise an activity for all active members. We replaced this with a gift which a bit more expensive, but was very well received by the active members.

ALUMNICIE Due to the committee not organising the alumni day, there is money left over.

155 **OTHER EVENTS** The budget for the events committee has been revised for the upcoming year.

PARENTSDAY Due to a wrong indication while budgeting there is money left over for this event.

PRIMARY PARTNER EVENT The event with our main partner Nedap has been processed in the bookkeeping differently compared to previous years. Nedap has organised a dinner with master students.

160 **THALIA WEEKEND** The Thalia weekend had to be cancelled due to corona. The reservation for the location has been postponed to next year. The 30th board and the weekend committee will take a look at if it is possible to organise a Thalia weekend by that time.

4.6 GENERAL

ACCOUNT	DEBIT	BUDGET		DEBIT	RESULT		DIFFERENCE
		CREDIT	RESULT		CREDIT	RESULT	
Committee clothing	€ 705,00	€ 0,00	-€ 705,00	€ 1.551,21	€ 623,45	-€ 927,76	-€ 222,76
Committee lunch	€ 450,00	€ 0,00	-€ 450,00	€ 402,09	€ 0,00	-€ 402,09	€ 47,91
Contribution	€ 0,00	€ 3.600,00	€ 3.600,00	€ 22,50	€ 4.726,06	€ 4.703,56	€ 1.103,56
General Meeting	€ 300,00	€ 0,00	-€ 300,00	€ 446,40	€ 273,64	-€ 172,76	€ 127,24
Initiatives	€ 150,00	€ 0,00	-€ 150,00	€ 34,08	€ 5,00	-€ 29,08	€ 120,92
International Committee	€ 300,00	€ 0,00	-€ 300,00	€ 252,64	€ 140,38	-€ 112,26	€ 187,74
Merchandise	€ 3.000,00	€ 2.000,00	-€ 1.000,00	€ 1.784,84	€ 1.137,78	-€ 647,06	€ 352,94
Orientation*	€ 6.900,00	€ 0,00	-€ 6.900,00	€ 2.564,92	€ 0,00	-€ 2.564,92	€ 4.335,08
Reservation Lustrum	€ 1.000,00	€ 0,00	-€ 1.000,00	€ 3.000,00	€ 0,00	-€ 3.000,00	-€ 2.000,00
First year students committee	€ 400,00	€ 0,00	-€ 400,00	€ 303,88	€ 201,13	-€ 102,75	€ 297,25
Societies	€ 300,00	€ 0,00	-€ 300,00	€ 785,46	€ 506,00	-€ 279,46	€ 20,54
Technicie	€ 450,00	€ 0,00	-€ 450,00	€ 378,53	€ 7,49	-€ 371,04	€ 78,96
Thabloid	€ 1.800,00	€ 0,00	-€ 1.800,00	€ 1.571,95	€ 0,00	-€ 1.571,95	€ 228,05
Miscellaneous	€ 2.183,00	€ 0,00	-€ 2.183,00	€ 4.541,59	€ 2.227,04	-€ 2.314,55	-€ 131,55
Reservation study trip	€ 0,00	€ 0,00	€ 0,00	€ 1.000,00	€ 0,00	-€ 1.000,00	-€ 1.000,00
TOTAL	€ 17.938,00	€ 5.600,00	-€ 12.338,00	€ 18.640,09	€ 9.847,97	-€ 8.792,12	€ 4.545,88

CONTRIBUTION There has been a big increase in (new) members who signed up for a membership until graduation. This, combined with an increase of members has resulted in this ledger to be much higher than budgeted for. The debit of €22,50 is because of contribution that has been paid twice by certain members.

165 **RESERVATION LUSTRUM** Because of the financial windfalls Thalia has had so far, we decided to increase the reservation for the lustrum with €2.000,-.

MISCELLANEOUS The miscellaneous ledger has been used for many different things such as master's students activities, the introshirtborrel, a GiPHouse project for CrashCompile, the safe, introduction booklets for new students, plastic and paper cups and various smaller purchases of needed supplies.

170 **RESERVATION STUDY TRIP** Because of the financial windfalls Thalia has had so far, we decided to create a reservation for the study trip of next year. This was to ensure a far destination can be chosen without having participants pay a too high price. Due to the study trip postponed to next year, it is still undecided if this reservation will be used for the upcoming trip.

4.7 INCIDENTAL EARNINGS AND LOSSES

ACCOUNT	DEBIT	RESULT CREDIT	RESULT
Main ledger	€ 53,94	€ 0,00	-€ 53,94
Gifts and donations	€ 0,00	€ 2,08	€ 2,08
Cash differences	€ 0,00	€ 3,60	€ 3,60
Merchandise stock differences	€ 21,03	€ 0,24	-€ 20,79
Rounding differences	€ 2,33	€ 5,48	€ 3,15
Provision Dressme Clothing	€ 0,00	€ 0,00	€ 0,00
Earnings and losses previous book years	€ 1.188,55	€ 1.168,51	-€ 20,04
TOTAL	€ 1.265,85	€ 1.179,91	-€ 85,94

MAIN LEDGER This ledger contains an irrecoverable invoice, two lost parking tickets and depreciation of out of date stock.

MERCHANDISE STOCK DIFFERENCE One sweater got lost which, together with rounding differences, causes the loss.

PROVISION DRESSME CLOTHING This provision will be calculated and paid by Dressme in September of 2020, therefore it is not included in these results. The provision will be added to the "Earnings and losses of 2019-2020"-ledger.

EARNINGS AND LOSSES PREVIOUS BOOK YEARS Some minor unexpected costs and income are included in this ledger, as well as the ordering of the photo books from last year's study trip. Thalia has bought one of the photo books for it's archive.

APPENDIX A

MERCHANDISE STOCK

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The table underneath provides an overview of Thalia's current merchandise stock combined with the amounts sold during the period of this report.

Note that the table contains differences in rounding of individual stock values of merchandise. The price of the merchandise is given including VAT. The other amounts are without VAT.

PRODUCT	YEAR	PRICE	VALUE PER PIECE	START STOCK	SOLD	CURRENT STOCK	STOCK VALUE
Bathrobe L/XL	2018-2019	€ 35,00	€ 29,95	5,0	5,0	0,0	€ 0,00
Beerpul	2019-2020	€ 4,00	€ 5,17	36,0	36,0	0,0	€ 0,00
Beerpul (misprint)	2019-2020	€ 1,50	€ 0,00	8,0	2,0	6,0	€ 0,00
Cap	2019-2020	€ 3,00	€ 4,63	38,0	17,0	21,0	€ 97,23
Dice (2 pieces)	2016-2017	€ 1,00	€ 1,20	149,0	63,0	86,0	€ 103,54
Glass	2019-2020	€ 4,00	€ 3,96	35,0	2,0	33,0	€ 130,67
Keychain	2019-2020	€ 3,00	€ 3,29	21,0	1,0	20,0	€ 65,80
Mouse mat Black	2017-2018	€ 2,00	€ 2,25	37,0	21,0	16,0	€ 36,00
Mouse mat Magenta	2017-2018	€ 2,00	€ 2,44	53,0	20,0	33,0	€ 80,52
Mug	2014-2015	€ 2,50	€ 3,21	7,0	5,0	2,0	€ 6,42
Notebook	2019-2020	€ 2,00	€ 2,22	23,0	2,0	21,0	€ 46,67
Pin	2017-2018	€ 1,00	€ 0,92	134,0	18,0	116,0	€ 106,24
Playing cards	2018-2019	€ 1,50	€ 1,67	60,0	60,0	0,0	€ 0,00
Shotglass	2019-2020	€ 2,50	€ 2,44	71,0	19,0	52,0	€ 126,66
Slippers	2019-2020	€ 3,50	€ 3,74	13,0	0,0	13,0	€ 48,62
Socks 39/42	2019-2020	€ 5,00	€ 6,09	32,0	32,0	0,0	€ 0,00
Socks 42/45	2019-2020	€ 5,00	€ 5,73	51,0	51,0	0,0	€ 0,00
Sunglasses	2015-2016	€ 1,00	€ 1,38	102,0	25,0	77,0	€ 106,26
Sweater L	2018-2019	€ 18,00	€ 20,50	14,0	8,0	6,0	€ 123,00
Sweater M	2019-2020	€ 18,00	€ 20,50	16,0	2,0	14,0	€ 287,00
Sweater S	2019-2020	€ 18,00	€ 20,50	8,0	1,0	7,0	€ 143,50
Sweater S (old)	2016-2017	€ 10,00	€ 16,60	1,0	1,0	0,0	€ 0,00
Sweater XL	2018-2019	€ 18,00	€ 20,50	9,0	3,0	6,0	€ 123,00
Sweater XXL	2018-2019	€ 18,00	€ 20,50	5,0	1,0	4,0	€ 82,00
Sweatpants L	2017-2018	€ 12,50	€ 14,62	6,0	3,0	3,0	€ 43,87
Sweatpants S	2017-2018	€ 12,50	€ 14,62	4,0	4,0	0,0	€ 0,00
Sweatpants XL	2017-2018	€ 12,50	€ 14,62	1,0	1,0	0,0	€ 0,00
Tote bag	2019-2020	€ 3,00	€ 3,06	14,0	1,0	13,0	€ 39,78
Underpants L	2018-2019	€ 8,00	€ 10,34	6,0	1,0	5,0	€ 51,70
Underpants M	2018-2019	€ 8,00	€ 10,34	2,0	0,0	2,0	€ 20,68
Underpants S	2018-2019	€ 8,00	€ 10,34	2,0	1,0	1,0	€ 10,34
Underpants XL	2018-2019	€ 8,00	€ 10,34	2,0	0,0	2,0	€ 20,68
Underpants XXL	2018-2019	€ 8,00	€ 10,34	2,0	0,0	2,0	€ 20,68
TOTAL							€ 1.920,87

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PARTNER AGREEMENTS

The tables underneath provide an overview of the agreements Thalia had this year with its partners. Some partners have multiple agreements, for example a separate agreement for the symposium. This is denoted with a (1) and (2). Note that this table does not contain the numbers for special partner agreements, such as those for informal events.

CATEGORY	AMOUNT
Ads in Thabloid	€ 1.275,00
Attendance company borrel	€ 300,00
Company profiles on website	€ 6.450,00
Facebook posts	€ 125,00
Local and main partner	€ 4.000,00
Mailing to opt-in list	€ 800,00
Other	€ 600,00
Presence at symposium	€ 300,00
Promotion event in event calendar	€ 900,00
Speakers at borrel lectures	€ 800,00
Speakers at lunch lectures	€ 5.850,00
Vacancies on website	€ 1.610,00
TOTAL	€ 23.010,00

PARTNER AGREEMENT	AMOUNT
Achmea	€ 1.620,00
ASML	€ 2.275,00
Belastingdienst	€ 1.500,00
Bol.com	€ 650,00
Capgemini (1)	€ 1.970,00
Capgemini (2)	€ 125,00
Cegeka	€ 750,00
Harvest	€ 600,00
Infocaster	€ 100,00
InfoSupport	€ 1.520,00
ING	€ 650,00
IT-8	€ 400,00
KPMG	€ 400,00
Lestrade	€ 300,00
NS (1)	€ 300,00
NS (2)	€ 650,00
Ordina	€ 850,00
Ortec	€ 650,00
Procam (1)	€ 450,00
Procam (2)	€ 300,00
Prodrive	€ 1.550,00
Traxion	€ 650,00
Yeast	€ 4.000,00
Zoelt	€ 750,00
TOTAL	€ 23.010,00